The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Our Core Value: Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

## **Minutes**

## **Long Prairie Area Chamber of Commerce**

CHAMBER BOARD OF DIRECTORS MEETING September 11, 2018 4:30 pm at City Hall

<u>Current Executive Board Members</u>: President- Kelly Samuelson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray

<u>Board Members</u>: John Howard, Todd Ecker, Dave Determan, Misty Lemke, Andy Otremba, Teresa Sorenson

Board Members in Attendance: Kelly Samuelson, Clara Vancura, John Howard

Chamber Director: Luan Thomas-Brunkhorst

1- Call to Order/Roll Call: 4:36 PM

- **2- Approval of agenda/additions/deletions**: Motion to approve agenda by Clara V., second by John H., motion carried
- **3- Approval of Minutes, Financial Report-** Minutes Approval for August was tabled until next meeting in October. Financials with motion to approve report by Clara V., second by John H., motion carried.

**Upcoming MEETING for financials:** Treasurer, Chamber Director, Board Members Kelly S. and John H. to meet with Financial Advisor Phil Gould in coming weeks to set next year budget and review financials.

**4- Introduction of new Community/Chamber Members**: Chandler Industries & AJ Peters computer consulting

Possible members: Sprinkle of Joy, Endless INK Browerville/Clarissa

Suggestions: Past members who let their membership lapse and may want to start again. Direct sales representatives.

- **5- Tourism Report** Luan provided overview of recent Tourism Commission meeting and their desire to no longer set-up the "Concert in the Park" series.
- 6- EDA Report—Government Report- City, County, School: None
- 7- Presentations None
- 8- Director's Report-

Facebook- August/September LIKES 1450 = 7 since last meeting, please ask a friend to like our page

Website: 6, 489 Page views, 2,174 unique visits in last 30 days

-Question from board member Clara V. about availability of having members listed on the website in addition to current option of viewing as a PDF

Publicity/Advertising- KEYL Anti-bullying campaign – opportunity will be sent to members via Luan for their use

## 9- Old Business

- a. Hand out remaining folders for Strategic planning, Ethics policy & board agreement Signatures needed
- b. PRAIRIE DAYS Spoke with First Baptist Church and waiting for comments
- c. Good Morning Breakfast- Next: October18, 2018 Non-Profit Hands of Hope?

Continuing to look for a Host: have asked one of the newest members, Chandler Industries if they would like to host.

- d. Articles of Incorporation have been ordered and we are in the process of changing our name
  - Will be changing to include "Area"; Long Prairie Area Chamber of Commerce

f. Meeting with Craig Nathan Director of Regional Initiatives Rural Minnesota CEP, Inc.

Met Today, September 11<sup>th</sup> to discuss with LPGE High School

Options discussed: career counselor and career class with potential for grant

**Brainerd WorkForce Center** 

- g. Misty Lemke NEW Chamber board member- PHOTO—next month
- h. Career Fair Date November 7<sup>th</sup>- Staff meeting on Friday from 1-3:30 PM

Will be held in the LPGE High School gym with option of setting up the day before

## 10- New Business

- a. Next events:
  - a. Salsa Fest
  - b. Homecoming October 12th
  - c. Halloween October 31st
  - d. Bright Light Friday after Thanksgiving
- b. Annual Banquet Discussion about where to hold and who to cater/provide food for the event
- 11- Adjourn at 5:36 PM by Kelly Samuelson