## Long Prairie Area Chamber of Commerce

December 17, 2019 2:30 pm at City Hall

## Present:

<u>Current Executive Board Members</u>: President- Clara Vancura, Secretary- Misty Lemke, Chamber Director- Lu Brunkhorst Board Members: Todd Ecker, Dave Determan, Teresa Sorenson, Stephanie Och

\*\*\*Work session, renewal envelope stuffing\*\*\*

1- Call to Order/Roll Call

4:52pm

2- Approval of agenda/additions/deletions

M/S: David/Todd

3- Approval of Minutes, addition, Financial Report

M/S: Teresa/Stephanie

4- Introduction of new Community/Chamber Members

Membership drive – Lu has a list to contact

5- **Tourism Report** 

**OPEN INVITATION:** none

6- EDA Report—Government Report-

OPEN INVITATION: none

7- Presentations

none

8- Director's Report-

Facebook- Nov/Dec 1,982 = 30 since last meeting, please ask a friend to like our page Webpage- about 500 for the week of Bright Light, 350 a week (typically)

## 9- Old Business

- a. Good Morning Breakfast- NEXT December 19 at 7:30am at CentraCare Vitality Wellness
  - Who can come? David, Clara, Misty, Stephanie, Teresa
  - What is next- format?? Offer monthly slots, Lu will create signup sheet
  - NEXT year's list, cost??
- b. Lunch and Learn November 20- report
  - Vaping information given
- c. Child Care Solutions grant update-fundraising & recruiting for center
  - Option to have daycare at old LSC Communications building (now becoming a pasta manufacturing facility)
- d. Welcoming Communities grant- IDI evaluation reminder
  - If you would like to review your personal information with Dawn, please reach out to Dawn
- e. Chamber events report: Bright Light Parade
  - Numbers were down a bit, maybe due to the weather that was coming?
  - Appx 150 kids visited with Santa
  - Santa's lane was successful with music and food
  - Appx 2 3 more parade entries

## 10- New Business

- a. Upcoming:
  - Mid-Winter Fest Annual Banquet planning (cost-Thunder Lodge \$125)

Planning committee – convert to more of an appreciation to Chamber members? Please let Lu know if you are interested in being a part of this committee. Convert to one of the monthly breakfasts instead? David, Clara, Teresa and Stephanie will be on the planning committee.

Concert/s in the Park

Checking to see if this could be profitable?

Checking with the Lions to see if they would be willing to sell beer

Prairie Days

May 30 - June 2

50/50 for parade?

Free will donation instead of wrist bands or tickets

- b. Membership services and survey- discuss each category and what they get for their membership
  - Membership services will continue to remind members of how to submit information
  - Survey top 3 most important to your business. What would you like the chamber to do for you?
- c. New categories for membership
  - New members half price 1<sup>st</sup> year, exclusions apply. Promotional letter
- d. Who can stuff envelopes? done
- e. BUDGET discussion
  - Promotion \$2000 over
  - Keep it the same as is
- f. NEW board members? Board elections in January
  - February meeting, bring a friend/possible new board member (no more than 11 – Lu is checking on this number)
- g. Meeting date change 4<sup>th</sup> Wednesday of the month, 4:30. M/S: David/Todd
- h. Vacation- December 23, 2019 -January 1, 2020 (7 days- salary/pay??). Holidays do not count against vacation day. If a holiday falls on a weekend, the weekday surrounding at Director's choice is considered the holiday day off. M/S: David/Todd

**11- Adjourn** Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

M/S: David/Todd