The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

ANNUAL CHAMBER BOARD OF DIRECTORS MEETING, February 23, 2016 4:30 pm Thunder Lodge

Members Present: RaeAnn Waytashek, Warren Weber, Ted Gray, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, Kelly Peterson

1- Call to Order/Roll Call

2- Approval of agenda/additions/deletions ReaAnn/Denita

3- Approval of Minutes & Financial Report – requires a motion Min. Henry/ReaAnne Financials ReaAnn/Dave

4- Introduction of new Community/Chamber Members: Smoke N Motion, American Legion Post 12, Long Prairie Fleet Supply, Taqueria Chavez, All Service Electric- Ray Hendershot

Possible members: St Mary's Christian Women (This week) Seasonal membership Camp Smore & LP Drive in.

Suggestions:

5- Tourism Report — Bands and acts up for the summer. Looking to expand something during the winter months. EDA Cobblestone Hotel looking to build a 45 unit hotel. Pursuing a grant for high speed internet. Trails also being worked on this summer.

6- EDA Report—Government Report- City, County, School

7- Presentations— Greg McDonald MN HS Rodeo Show at Todd County Fair Grounds – May 13-15th HS Rodeo is sanctioned nationally. They cover N Iowa, West WI. 9,700 high school students and 4,600 junior high students participate.

8- Director's Report-

Facebook- February 309- October 683 LIKES= increase of 25 since last meeting, ask a friend to like our page. 8,900 views and 100 likes for Deloris Isensee's funeral.

Website visits- Page View –Week 1436 (Featuring our Own- Up-Sa Daisy for Valentine's Day, next Features will be Taqueria Chavez, Camphill and the Services Clubs in town.

Publicity/Advertising- Radio ads- KEYL- \$1,100 for 500 ads (Bartered their membership)

QUESTION: Super 8 Directory- should we advertise? Hold – Looking to trade for possible membership in Chamber.

9- Old Business

a. Learning Luncheon - 16 attendees

Kevin Langer- Feb 9th 11:45-1pm @ Griff's

Retail security: shoplifting, employee theft, identity theft, burglar alarms and cameras. NEXT Luncheon: Melissa Kolstad - Basics of Social Media – April date. ANNOUNCEMENT OF WORKSHOP: Creative Placemaking 101 Thursday 11-1 LP Country Club

- b. Visit the Chamber breakfast/rolls and coffee- January 27th- 25 visited
- c. Banquet Speaker John Inkster from CentraCare- Health Initiatives in LP
- d. Grow Minnesota invoice- conversation with Kathi Schaff
- e. Signature changes- Ryan Jacobson is no longer a signee. Ted Gray has filled out the paper work for MN National Bank. He will need to visit with American Heritage as well.
- f. LPChamber Debit card \$500 limit

10- New Business

- a. Warren Weber and Devin Hines will be stepping down from the Chamber Board. We need a new Secretary and check signee.
- b. Vote on two new board members: Clara Vancura and Kelly Peterson
- c. Career Fair April 1st 7-12th grade kids to show community about healthcare careers.
- d. Prairie Days- NOT FEST Article in LP Leader to discuss changes.
- e. Community gardens Discussion on who will take over from Lyle.
- f. Cinco de Mayo Need volunteers. May 6th. See Henry if interested.

11- Adjourn Ted/ReaAnn

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub